

Giliar de Fries Perez

CONTENT & PROJECT MANAGER · XHTML/CSS/JS DEVELOPER · WEB DESIGNER · FLASH/ACTIONSCRIPT3 DEVELOPER
+55(51)9766-0201 · perez@nitrium.net · www.nitrium.net

QUALIFICATIONS SUMMARY

Project manager specialized in defining compromises between design/art and development departments to meet realistic deadlines maintaining visual consistency, navigation, information architecture and other elements critical to the project, while defending the company's vision and decisions and focusing on the consumer's experience. Web designer and developer recognized as a critical resource for fast and creative solutions in designing, prototyping and programming client-side components for websites.

Excels at overviewing and understanding all variables of a web project due to broad knowledge of web development software and frameworks. Team leader with working experience handling small to mid-sized teams.

TECHNICAL SKILLS

ActionScript 2 programming
ActionScript 3 object-oriented programming
Adobe Dreamweaver
Adobe Fireworks
Adobe Flash
Adobe Flash Builder
Adobe Illustrator
Adobe Photoshop
CSS 2 and 3
Flash vector animation
Javascript and jQuery programming
Microsoft Office (Word, Excel, Powerpoint)
Microsoft Windows
XHTML/HTML5

PROFESSIONAL EXPERIENCE

PUCRS - Pontifícia Universidade Católica do RS

Pontifical Catholic University of Rio Grande do Sul - second biggest state university with more than 30.000 students

Head of Web Design & Development team (5/2007-current)

Art direction. ActionScript, Javascript, HTML and CSS programming. Web design, project planning and management. Design of adaptable and scalable components for websites.

Successfully implemented new website for the university, restructuring the navigation and internal pages. Long term project planning for future expansion of the website.

Art direction, partial design and XHTML/CSS/Flash/JS programming for the website of 22 faculties.

Produced and directed production of photography for the main website and internal pages (faculties, library, institutes).

Specified and documented new parameters and rules for creation of new websites.

Developed Flash-based components such as calendar system, video player, photo gallery and picture switcher automatically reading data from server-generated XML files.

Implemented Google Search, with complete customization of search template (XSLT-based) and overall setup and configuration of client-side functions and interface.

Grupo RBS

Biggest media group in southern Brazil, with 5000+ employees all media branches (TV, newspaper, radio, internet)

Head of Research & Development - RBS Online (12/2006-5/2007)

Research and customization of internet products such as blogs, calendar systems, content management systems and small components (pools, widgets, search engines, among others). Developed small and medium-sized components using Flash and Javascript. Prototyping, implementation and testing in development environment. Design of adaptable and scalable components for websites.

Developed Javascript-based components (such as XML-reading interface outputting data in calendar format).

Implemented Google Search Appliance, Google Maps and other Google products APIs.

Implemented jQuery Framework to speed up publication and development speed.

Created CSS/XHTML-based templates of websites with enough flexibility to cover a wide range of layouts and functions.

RBS Online

Corporate internet branch

Web developer/designer & Project co-manager (1/2003-11/2006)

Designed and developed websites for TV/radio programmes and corporate products. Information architecture, project overseeing and definition of site-wide tools, with focus on re-use and scalability.

Successfully implemented templates of websites for media vehicles, each one with its distinctive design and structure (radio, TV, newspapers).

Designed and programmed HTML/CSS templates for quick development and publication of websites for news events.

Prototyped, designed and programmed components (based on Flash, Javascript or HTML) for websites, with focus on scalability and reuse.

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PROFESSIONAL EXPERIENCE

clicRBS

Main news site branch

Multimedia team manager (2/2000-12/2002)

Coordination of operations between the news center's journalist and art team (18 people) to develop fast multimedia solutions such as infographics, animations, photo production and retouching.

Successfully re-structured the team to cover a 18-hour work shift with proper balance of people to respond to demands.

Trained several people in the team to leverage knowledge and streamline production of assets.

Recognized as excellent team leader when handling crisis and urgent news events and the flow of information and production of multimedia assets between the news center and art team.

EDUCATION

Pontifícia Universidade Católica do Rio Grande do Sul

B.A. in Advertising (unfinished)

Mar. 1998 - Dec. 2001 / March 2008 - current